

ORIANNE BLUM

Product Manager

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🌐 <https://www.blum-creators.com/blog> 📍 Haifa District

SUMMARY

Experienced Product Manager skilled in precision project management, blending technical expertise with a marketing mindset for innovation. A collaborative team player dedicated to surpassing goals through effective leadership. Let's navigate the product journey together! 🚀

EXPERIENCE

Product Manager 08/2021 - 09/2023

bitoftrade Remote

Crafting financial solutions on the blockchain for end users and businesses.

- Led Agile product development with Scrum methodologies, ensuring effective project delivery.
- Hands-on coding work in delivering high-performance, user-centric websites, enhancing overall engagement.
- Prioritized roadmap initiatives, consistently surpassing product goals and metrics.
- Conducted data analysis for R&D, UX, and SEO processes in crypto DeFi, optimizing efficiency.
- Fostered a collaborative and innovative development environment, providing leadership to a team of 5 developers.

Product Advisor 2022 - Present

Blum Creators Remote

Product Manager | Driving Innovation and Strategy for Exceptional Products

- Expertise in Market Research for Customer-Centric Solutions.
- Proficient in Agile Project Management for Seamless Team Collaboration.
- Design screens and user journey.

🌐 <https://www.blum-creators.com/>

EDUCATION

Bachelor of Science - BS, Computer 01/2017 - 02/2022

Software Engineering

Braude Academic College

The Blockchain & Crypto Course, 10/2022 - 04/2023

Blockchain

Nuclio Digital School



LANGUAGES

Hebrew Native ●●●●●

English Native ●●●●●

STRENGTHS

💎 Communication

💎 Analytical Skills

💎 Organizational Skills

ACHIEVEMENTS

💎 Team Development

Proudly fostering the growth of my remote team, contributing to a positive and collaborative environment.

💎 Efficiency Improvements

Analytical skills driving impactful operational improvements.

SKILLS

TypeScript · React · Next · JS ·

Market Research and Analysis ·

Scrum · Jira · Git · SEO tools · GA ·

Prototyping and Wireframing ·

Data-Driven Decision Making

PASSIONS

💎 Female education in tech